

Sponsorship (Roundabouts)

Our sponsorship opportunities are local, affordable, and effective, helping you reach more people through our platforms for example.

- More than 160,00 Ards and North Down Residents
- More than 30,000 Children and young people (0-15 years)
- More than 97,000 People of working age (18-65)
- More than 39,000 Older people (65+)

What are the benefits?

- Increase awareness of your organisation, highlighting your presence in the local community.
- Convey a positive image of your business by supporting a scheme that is enhancing the local environment for residents and visitors.
- Compatible with Corporate Social Responsibility objectives of your organisation.
- Coverage is for 365 days of the year, 24 hours per day, acting as a constant reminder to residents and visitors to our Borough.
- Thousands of vehicles pass each location every year.
- Additional PR opportunities exist with local media.
- Sponsorship costs and exposure may be more effective in relation to other promotional media.
- Provides the rare opportunity to place your organisation name on the public highway.
- Exclusivity with only one organisation per site.



Roundabouts currently available

| Areas for Sponsorship 2023 | Guide Values * |
|---|-----------------------|
| Site A1- Belfast Road Junction – Bangor | £1,000 |
| Site A2- Church Street – Bangor | £1,000 |
| Site A3- Jacksons Road Junction – Holywood | £1,000 |
| Site A4 – Bryansburn Road – Bangor | £1,000 |
| Site A5 - Seacliff Road – Bangor | £1,000 |
| Site A6 - Skipperstone Road – Bangor | £1,000 |
| Site A7 - Bloomfield Road – Bangor | £2,500 |
| Site A8 - Newtownards Road – Bangor | £2,500 |
| Site A9 - Donaghadee Road – Bangor | £2,500 |
| Site A10 -Bus Depot – Bangor | £2,500 |
| Site A11- Post Office– Bangor | £2,500 |
| Site A12 - Entrance of Groomsport, Donaghadee Road | £1,500 |
| Site A13 - Croft Road – Holywood | £1,000 |
| Site A14 - Belfast Road Palace Barracks Junction – Holywood | £1,000 |
| Site A15 - Killinchy Road – Comber | £1,500 |
| Site A16 – Newtownards Road – Comber | £2,500 |
| Site A17 – Six Road Ends - Bangor | £2,000 |
| Site A18- Blair Mayne Road, Newtownards | £2,500 |
| Site A19- Scrabo Road, Newtownards | £1,500 |
| Site A20 – Comber Road, Newtownards | £2,000 |
| Site A21 – Castlebawn, Newtownards | £2000 |
| Site A22 – Portaferry Road, Newtownards | £2000 |
| Site A23 – Zion Place 1, Newtownards | £2000 |
| Site A24 – Zion Place 2, Newtownards | £2000 |
| Site A25 – John St, Newtownards | £1500 |
| Site A26 – Frederick St, Newtownards | £2000 |

**Please note, values given are only a rough guide.*



If you would like any more information, please contact:

Parks Team

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