

WORKSHOP SCHEDULE 2023



WHO SHOULD ATTEND?

The workshops are aimed at those who are currently leading or working in a social enterprise or those exploring a social enterprise business model.

WHAT WILL BE COVERED?

All workshops will be delivered in an informal environment and will be aimed at supporting current and aspiring social enterprises with the development of their business. There will also be the opportunity to meet and network with other social enterprises and hear first-hand from social entrepreneurs in the Borough.



ALL WORKSHOPS ARE FULLY FUNDED BY ARDS AND NORTH DOWN BOROUGH COUNCIL

TO REGISTER INTEREST E-MAIL:



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www.andbusiness.co.uk

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21 JUNE EMBRACING THE OPPORTUNITIES WITH SOCIAL VALUE

Measuring impact and showcasing social value



30 AUGUST CREATIVITY AND SOCIAL INNOVATION

Understand your approach to social challenges



27 SEPTEMBER SUSTAINABILITY FOR SOCIAL ENTERPRISE

Business & Financial Planning for your social enterprise



18 OCTOBER STRATEGIC PLANNING FOR SOCIAL ENTERPRISE

Understand your strategic & operational planning processes



25 OCTOBER DIGITAL MARKETING

Innovative marketing to understand the most effective communication channels for your organisation

Workshops: 10am-12.30pm in person with exception of 'Digital Marketing'