

Grow
Economic and Sustainability Summit 2020
Clandeboye Lodge Hotel
Tuesday 11 February 2020, 8:30 am to 3:30 pm

- 8.30 am - 9.00 am Registration and refreshments
Wendy Austin – Compere
- 8.30 am - 12.55 pm **Get to know your Council** – Foyer all morning
- 9.00 am - 9.10 am **Welcome and Introduction** – Alderman Bill Keery – Mayor of Ards and North Down Borough Council
- 9.10 am - 9.30 am **The Integrated Tourism Regeneration and Economic Development Strategy 2018-30: set in context** – Susie McCullough – Director of Regeneration, Development and Planning – Ards and North Down Borough Council
- 9.30 am - 10.00 am **Keynote speaker 1** – Henry Dimpleby, Co-Founder, Leon restaurants

Leon was founded on the twin principles that food can both taste good and do you good. When Henry Dimpleby, John Vincent and Allegra McEvedy opened their first restaurant, on London’s Carnaby Street in July 2004, their aim was to change the face of fast food. Six months after opening, Leon was named the Best New Restaurant in Great Britain at the Observer Food Monthly Awards (by a judging panel that included Rick Stein, Gordon Ramsay, Nigel Slater, Heston Blumenthal, Ruth Rogers and Jay Rayner).
- 10.00 am - 10.15 am **Keynote speaker 2** – Tom Verner, Group Managing Director, Momentum Group
- 10:15 am – 10:35 am Refreshment Break
- 10.35 am - 12.55 pm **Interactive Business Conversations:** This part of the conference offers the delegates the opportunity to **choose four topics** (from a list of 8) and join the discussions with an expert for a 35-minute slot for each chosen topic.
- 12:55 pm – 1:45 pm Lunch
- 1:45 pm – 2:15 pm **Keynote speaker 3** – Helena Langdon, Head of Digital and Communities at Innocent

Helena sheds an entertaining light on Innocent’s approach to social media and customer service, illustrating how a willingness to communicate openly and naturally with the people who buy their stuff has proved invaluable to Innocent’s digital success.
- 2:15 pm – 3:15 pm **Feedback from the business conversations and Q&A session** with Interactive Conversations experts.
- 3:15 pm – 3:30 pm **Closing Remarks**
- 3:30 pm **Event close**